



# CELEBSECRETS

DO YOU HAVE A SECRET?

## About the Site

Celeb Secrets is a digital organization specializing in entertainment. The media outlet covers breaking news in verticals such as culture, celebrity, fashion, lifestyle, movies, music, politics, sports, and television, making it a one-stop shop for its Millennial and Gen Z audience. The organization also has a website specifically catered to Country news titled Celeb Secrets Country and a YouTube channel, CelebSecretsTV.

## Our Audience



54.5K+ | 38M+



50K+

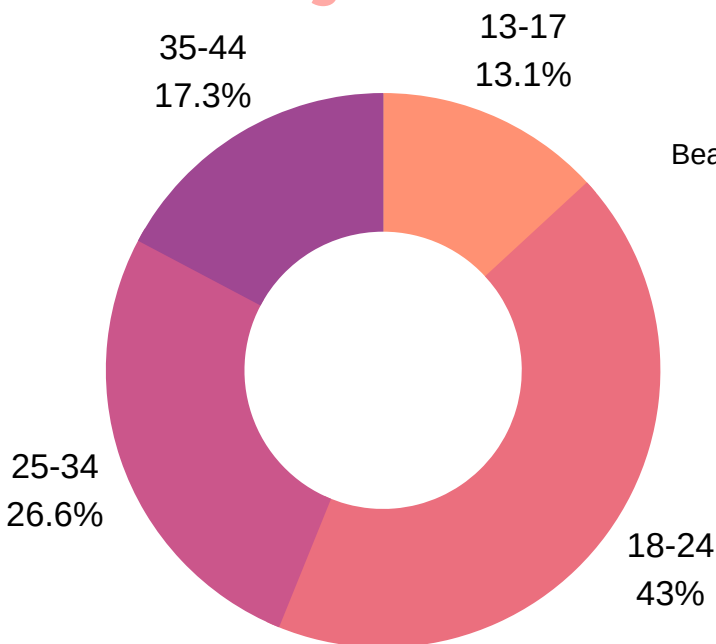


42K+

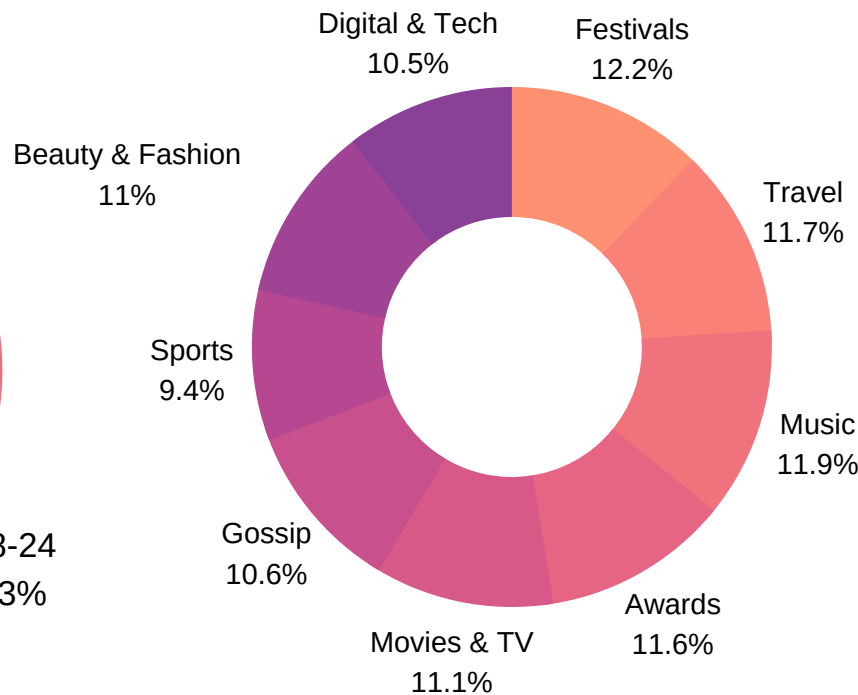


23K+

### Age



### Interests



# Celeb Secrets Country

Celeb Secrets Country sticks to Celeb Secrets' core values, country style. Covering the biggest talent of today and tomorrow, the special vertical features news, exclusive interviews and more.



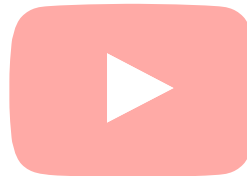
@celebsecretscountry

celebsecretscountry.com



## CelebSecretsTV

Celeb Secrets houses over 2,000 short-form videos on their YouTube channel, CelebSecretsTV. Featuring top-tier talent, daily videos include red carpet interviews, exclusive movie, television, sports, and music festival coverage as well as chats with celebrities at either The YouTube Space or on-location.



**54.5K+ subscribers**

**38M+ views**

**500K+ monthly visitors**

@celebsecretst4u

## About the Owner

Created by Juliet Schroder in 2010 at the age of fifteen, the organization has become one of the fastest rising media outlets in its niche, making the homemade project become a bi-coastal business that's had representation at high-profile media events in North America. Schroder is responsible for oversight of all Celeb Secrets' projects and built the brand from scratch while a full-time student in both high school and college. She is a graduate of St. John's University and splits her time between New York and Los Angeles.



# Who We Work With



Jonah Hill



Bebe Rexha

# Where We've Been

## Award Shows

Critics' Choice, MTV Movie & TV Awards, The ESPYS, NBA Awards, Kids' Choice, Teen Choice, Daytime Emmys, iHeartRadio Music Awards, American Music Awards, Billboard Music Awards, CMT Music Awards

## Music Festivals

iHeartRadio Music Festival, Stagecoach, Life Is Beautiful, CMA Fest, Made In America, Slimefest, BET Experience, Billboard Hot 100 Fest

## Sports Competitions

X Games Aspen, X Games Austin, Shaun White's Air + Style, US Open, Nike SB Street League

## New York Fashion Week

E!'s Style Lab, Sherri Hill, Rebecca Minkoff, alice + olivia, Nicole Miller, Cynthia Rowley

## Beauty & Lifestyle

The Miss America Pageant, Beautycon Festival, Indie Beauty Expo, VidCon



David Dobrik

# Contact Us

## Editorial & Talent Submissions

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## PR, Advertising & Business

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